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ACTUAL PROBLEMS OF INNOVATING PROCESS IN AGROINDUSTRIAL PRODUCTION

The problematic issues of innovative development, its qualitative reformation, which is achieved due to the activity of innovation processes, continuous expansion of the technology transfer, breeds and lines of animals, feed additives and drugs, progressive organizational and economic models and other innovations are summarized.

The importance, effectiveness, consistency and practical implementation of advantages of completed scientific developments for the growth of the level of integration of the domestic agrarian science, creation of positive investment-attractive image of science and agriculture at high level of competitiveness of goods, services and scientific products are showed.

There are noted that innovations in agricultural production is specific research product, particularly in crop production, mainly acts as seed of plant varieties, in livestock – breed animals, in the agriculture – cultivation technologies. This technologies determine quantitative and qualitative indicators of the production and the controllability and reproducibility of the processes in agricultural production, which in turn is symptom of an appropriate level of investment attractiveness. Therefore, motivational and resource support is considered as an important component of the transfer process. Its implementation is possible, subject to the development of scientific research, innovative projects, using new samples of agricultural machinery, modern and adapted to the specific zonal conditions of plant varieties and animal breeds, new technologies, taking into account material and financial resources to produce high quality products and provide restoration of soil fertility and breeding stock in livestock production.

It is shown that strategically important to the prospects of innovative development of agricultural production is the gradual transition from the level of simple implementation on the level of transfers and the framework to implement the support of innovation on commercial basis.